

Each week, this publication is sent to our partners. It contains information from *all* VCB departments and provides opportunities for partners to increase the success and visibility of their businesses. Let us know what you think.

TOURISM INDUSTRY RECEPTION

Join the VCB as we celebrate the SJC Tourism Industry on Wednesday, May 20th at the San Sebastian Winery from 5:30 to 8:00 p.m. Mingle with your colleagues and meet the 2009 Tourism Employees of the Year! Hors d' Oeuvres and refreshments sponsored by Cortessés Bistro and San Sebastian Winery. Entertainment provided by Sentropolis. Cost is \$10 for Partners and \$15 for Non-Partners (payable via cash or check at the door; credit cards accepted in advance). Don't miss the fun! RSVP by noon Monday, May 18 to Julie Voorhees at 829.1711, ext. 2001 or JVoorhees@Getaway4Florida.com.

SHARE A LITTLE SUNSHINE!!

The St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau is forwarding this message to you because we are sure you will want to join us in helping improve Florida's economy.

Share A Little Sunshine.

Do you want to stimulate our local economy? Well then, why not invite some friends and family to visit? More visitors mean more badly needed sales tax collections to fund essential public services. And...you get to show off our great part of Florida to people you care about. Thanks to the new **Share A Little Sunshine** program, you can easily send a free and compelling invitation to as many prospective visitors as you want – and you'll be automatically eligible to win a great Florida getaway for you and your family.

We are asking that you forward this link to your neighbors, employees and associates who can then send the invitation to all of their friends, family, customers – anyone with whom they would like to Share the Sunshine.

Check out this exciting new program by clicking on: www.ShareaLittleSunshine.org

Remember, each e-vite you send via **Share A Little Sunshine** increases awareness of the great vacation opportunities available here in St. Johns County. The more you send, the more positive exposure St. Augustine, Ponte Vedra & The Beaches will get from this campaign.

Please click on www.ShareaLittleSunshine.org now. The Sunshine State is a great place to live – and together we can keep it that way.

iDSS TIP OF THE WEEK

“File Attachments” is where you can attach a file to send to the VCB or where the VCB can send files to you. These files can be any format as long as they are **1 MB or less**. You may upload several files, if you wish.

You can delete an attached file ONLY if you are the one who attached it and ONLY within 7 days of attaching the file.

This feature allows you to delete files you have attached by mistake.

If you are interested in receiving group leads, please contact Farrah Marriott at 209.4429 or email

TDC MEETING RESCHEDULED

The St. Johns County Tourist Development Council meeting has been rescheduled for Wednesday, May 27, 2009 at 1:30 p.m. in the County Auditorium located at 500 San Sebastian View. The meeting is open to the public. If you need more information or directions, please contact Dena Masters at 829.1711 ext. 2002.

HOST NEEDED FOR BOARD OF DIRECTOR'S MEETING

A host is needed for the VCB Board of Director's meeting on Wednesday, June 3, 2009 at 1:30 p.m. The room must be set up in a U-shape to accommodate 25 people with additional theatre style seating for 10 – 15 people. To host this meeting or for more information, please contact Dena Masters at 829.1711 ext. 2002 or email DMasters@Getaway4Florida.com.

THE VCB TO VISIT 9 AAA OFFICES IN FLORIDA

The VCB will be visiting 9 AAA offices in Florida, June 9-11, 2009. If you would like more information on how you can participate in this Sales Mission, please contact Evelyn Vazquez at 209.4431 or email her at EVazquez@Getaway4Florida.com.

HOLIDAY WEEKEND AVAILABILITY BUTTON ON WEBSITE!

The Accommodations Availability button has been posted on our website, www.Getaway4Florida.com, to assist those searching for accommodations the **Memorial Day holiday weekend**. Please, use your membership ID number to add your information to the website for **May 22 through May 25, 2009**.

Please keep descriptions brief and all accommodations must include a rate and any restrictions in order to be included on the website. Properties that do not follow these guidelines will be removed.

The link to add your availability is http://www.getaway4florida.com/members/event_availability/.

The button is set to appear on the Home Page as soon as information is populated. If you do not know your membership ID number, please contact **Carrie Horn** at **209.4423** or email CHorn@Getaway4Florida.com. If you have any questions, please contact **Erin Masters** at **209.4422**.

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ATTENTION PARTNERS!

Please make sure you keep your listing with the VCB up to date! If you have any changes, please make sure to not only let us know, but don't forget to use your website log in and update your listing. Contact Carrie Horn at CHorn@Getaway4Florida.com if you need assistance.

THE FLORIDA'S FIRST COAST ARTS FESTIVAL STUDENTS HAVE A SPECIAL REQUEST

Beginning May 16, 2009, 40 University of Florida College of Fine Arts students will be in St. Augustine to perform during the Festival. The students have been working for months to showcase their talents at the Festival and we want to ensure they have all the means to give their strongest performances during this momentous week. We would like to ask you to provide any support you can via gift cards to our young student performers to supplement the out-of-pocket food expenses during this week long event. If you are able to assist, please contact Maria Gutierrez-Martin at 352.846.1211 or mmartin@arts.ufl.edu. We truly appreciate your consideration of this opportunity to support the festival, our student artists and performers.

The festival takes place May 18-24, 2009 at the St. Augustine Amphitheatre.

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at JVoorhees@Getaway4Florida.com or call 904.829.1711 ext. 2001

VCB Office hours are 8:00 a.m. to 5:00 p.m. Monday through Friday