

**SJC Visitors & Convention Bureau  
Board of Directors Meeting  
September 2, 2009**

Regular Meeting – 1:30 p.m. – The Tasting Room, 25 Cuna Street, St. Augustine

**AGENDA**

1. CALL TO ORDER – Charles Cox
  
2. ROLL CALL – Dena Masters
  
3. INTRODUCTIONS – Charles Cox
  
4. APPROVAL OF MINUTES: June 3, 2009
  
5. TREASURER’S REPORT – Bob O’Neill
  
6. EXECUTIVE COMMITTEE REPORT – Charles Cox
  - Visitors & Convention Bureau Proposed Bylaw Changes – Charles Cox
  - Fall Campaign Ad Agency Update – Irving Kass
  - Report on Board of County Commission Special Meeting 8/25/09
  
7. PRESIDENT/CEO REPORT
  - Proposed 2010 VCB Marketing Plan Presentation
  - Jack Rabbit – Website Booking engine
  
8. BOARD MEMBER COMMENTS
  
9. NEW OR OTHER BUSINESS