



ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL  
**CATEGORY II BUDGET FY2010**

Consulting Services	\$11,500	PGAV - completion of Destination Master Plan
Holiday Lighting	\$40,000 \$20,000	Nights of Lights (COSA) Surf Illumination (COSAB)
Visitor Information Centers	\$64,000 \$22,500	St. Augustine Visitor Information Center (40%) Ponte Vedra Beach Chamber of Commerce (30%)
Category II Events	\$382,016 \$ 32,500 \$ 22,500	Category II Grants COSA Fireworks & July 4th Events COSAB Fireworks & New Years Events
Insurance	\$ 3,626	County liability insurance
Advertising	\$ 75,195	Pooled advertising for events. Printing Event rack cards
Transfer To Funds	\$100,000	To SJC Division of Cultural Events
Reserve (Business Recovery)	\$199,689	
<b>TOTAL</b>	<b>\$973,526</b>	