

St. Johns County Tourist Development Council
 Tourist Development Tax Revenue FY 2007-2010

Fiscal Year 2007

MONTH OF OCCUPANCY	GROSS	% DIFFER	NET
September	\$ 288,879	0.8%	\$ 283,101
October	\$ 349,706	-1.3%	\$ 342,712
November	\$ 337,291	5.2%	\$ 330,546
December	\$ 325,752	3.8%	\$ 319,237
January	\$ 374,551	7.3%	\$ 367,060
February	\$ 477,229	-0.2%	\$ 467,685
March	\$ 671,090	4.0%	\$ 657,668
April	\$ 550,651	2.9%	\$ 539,638
May	\$ 537,749	14.0%	\$ 526,994
June	\$ 594,288	7.3%	\$ 582,402
July	\$ 650,676	2.1%	\$ 637,662
August	\$ 407,197	22.4%	\$ 399,053
September	\$ 317,038	9.7%	\$ 310,697
TOTAL	\$ 5,882,096	11.4%	\$ 5,764,454

Fiscal Year 2008

MONTH OF OCCUPANCY	GROSS	% DIFFER	NET
October	\$ 381,855	9.2%	\$ 374,218
November	\$ 335,075	-0.7%	\$ 328,373
December	\$ 314,461	-3.5%	\$ 308,172
January	\$ 382,945	2.2%	\$ 375,286
February	\$ 510,093	6.9%	\$ 499,891
March	\$ 616,588	-8.1%	\$ 604,256
April	\$ 515,215	-6.4%	\$ 504,911
May	\$ 514,431	-4.3%	\$ 504,143
June	\$ 585,086	-1.5%	\$ 573,384
July	\$ 572,985	-11.9%	\$ 561,525
August	\$ 396,334	-2.7%	\$ 388,407
September	\$ 223,001	-29.7%	\$ 218,541
TOTAL	\$ 5,348,069	-9.1%	\$ 5,022,567

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MONTH OF OCCUPANCY	GROSS	% DIFFER	NET
October	\$ 326,166	-14.6%	\$ 319,643
November	\$ 297,629	-11.2%	\$ 291,677
December	\$ 270,001	-14.1%	\$ 264,601
January	\$ 309,435	-19.2%	\$ 303,247
February	\$ 415,350	-18.6%	\$ 407,043
March	\$ 486,037	-21.2%	\$ 476,316
April	\$ 449,794	-12.7%	\$ 440,798
May	\$ 427,844	-16.8%	\$ 419,287
June	\$ 483,848	-17.3%	\$ 474,171
July	\$ 541,334	-5.5%	\$ 530,508
August	\$ 332,989	-16.0%	\$ 326,330
September	\$ 237,374	6.4%	\$ 232,626
TOTAL	\$ 4,577,802	-14.4%	\$ 4,486,245

FISCAL YEAR 2010

MONTH OF OCCUPANCY	GROSS	PY vs CY \$	COMPARED TO PREVIOUS YEARS			NET	TC & CC
			FY2009	FY2008	FY2007		
October	\$ 299,131	(\$27,035.29)	-8.3%	-21.7%	-14.5%	\$ 293,147.98	\$ 5,983
November	\$ 260,463	(\$37,166.39)	-12.5%	-22.3%	-22.8%	\$ 255,253.62	\$ 5,209
December	\$ 269,055	(\$946.43)	-0.4%	-14.4%	-17.4%	\$ 263,673.51	\$ 5,381
January	\$ 293,615	(\$15,820.71)	-5.1%	-23.3%	-21.6%	\$ 287,742.42	\$ 5,872
February	\$ 374,796	(\$40,553.38)	-9.8%	-26.5%	-21.5%	\$ 367,300.36	\$ 7,496
March	\$ 516,181	\$30,143.51	6.2%	REAL %	-23.1%	\$ 505,857	\$ 10,324
April	\$ 603,616	\$153,822.11	34.2%	5.8%	17.2%	\$ 591,544	\$ 12,072
May	\$ 583,218	\$155,374.50	36.3%	13.4%	8.5%	\$ 571,554	\$ 11,664
June							
July							
August							
September							
TOTAL	\$ 3,200,074	\$217,817.92	-30.1%	-40.2%	-45.6%	\$ 3,136,072.76	