

**SJC Visitors & Convention Bureau
Board of Directors Meeting
November 4, 2009**

Regular Meeting – 1:30 p.m. – San Sebastian Winery,
157 King Street, St. Augustine, FL

AGENDA

1. CALL TO ORDER – Charles Cox
2. ROLL CALL – Barbara Golden
3. INTRODUCTIONS – Charles Cox
4. APPROVAL OF MINUTES: October 7, 2009 Regular Meeting
5. TREASURERS REPORT – Bob O’Neill
 - a. September Financial Report
 - b. VCB – FY 2010 Operating Budget
6. FLORIDA’S FIRST COAST OF GOLF PRESENTATION
7. EXECUTIVE COMMITTEE REPORT - Charles Cox
 - Executive Director Search
 - VCB Office Location
 - Contracted Services
 - Florida’s First Coast of Golf
 - Travel Planner Advertising Sales
 - Advertising Agencies
 - Beach VIC
 - Category I Definition
8. VCB/TDC CONTRACT
9. NEW OR OTHER BUSINESS