

St. Augustine, Ponte Vedra & The Beaches  
Visitors and Convention Bureau Board of Directors Meeting  
1:30 p.m., February 3, 2010  
Masters Ballroom A/B  
Sawgrass Golf Resort & Spa, A Marriott Resort,  
1000 PGA Tour Boulevard, Ponte Vedra Beach

**AGENDA**

Call to Order – Charles Cox

Roll Call – Barbara Golden

Approval of January 6, 2010 Meeting Minutes

Treasurer's Report- Bob O'Neill

Executive Committee Report – Charles Cox

- Approval of New Partners
  - Faver Pottery ([www.faverpottery.com](http://www.faverpottery.com))
  - Castle Garden Inn Bed & Breakfast ([www.castlegarden.com](http://www.castlegarden.com))
  - SEE Coastal Media ([www.see-staugustine.com](http://www.see-staugustine.com))
  - Leigh Cort Publicity ([www.leighcortpublicity.com](http://www.leighcortpublicity.com))
  - Ghost Augustine ([www.ghostaugustine.com](http://www.ghostaugustine.com))
  - San Marco Avenue Merchants Association
  - Old City Weddings ([www.oldcityweddings.com](http://www.oldcityweddings.com))
- VCB Contract Update
- Y Partnership Agreement Status

Director's Report – Richard Goldman

- Chisano Campaign Winter Campaign
- [www.VisitPonteVedra.com](http://www.VisitPonteVedra.com)

Other Business

Adjournment