

St. Augustine, Ponte Vedra & The Beaches  
Visitors and Convention Bureau Board of Directors Meeting  
1:30 p.m., Thursday April 14, 2010  
Hampton Inn St. Augustine Beach  
430 A1A Beach Boulevard, St. Augustine Beach, FL

## **AGENDA**

Call to Order – Charles Cox

Roll Call – Barbara Golden

Approval of March 18, 2010 Meeting Minutes

Treasurer's Report - Bob O'Neill

Y Partnership Focus Group/Branding Presentation

Executive Committee Report – Charles Cox

- Approval of New Partners
- Visitors Issues with Partners

Director's Report – Richard Goldman

- Department Reports
- Romance Lives Here Campaign Update

Next Meeting – Possible date change

Other Business

Adjournment