

St. Augustine, Ponte Vedra & The Beaches  
Visitors and Convention Bureau Board of Directors Meeting  
2:30 p.m., Wednesday, May 12, 2010  
Renaissance Resort at World Golf Village  
500 South Legacy Trail, St. Augustine, Fl

## **AGENDA**

Call to Order – Charles Cox

Roll Call – Barbara Golden

Approval of April 14, 2010 Meeting Minutes

Treasurer's Report - Bob O'Neill

Executive Committee Report – Charles Cox  
- Approval of New Partners

Director's Report – Richard Goldman  
- Department Reports

Branding Presentation – Rick Hensler

Other Business

Adjournment