

**St. Augustine, Ponte Vedra & The Beaches
Visitors and Convention Bureau
Board of Directors Meeting
2:00 p.m., Thursday, June 16, 2011
Hampton Inn and Suites,
95 Vilano Road,
St. Augustine (Vilano Beach), FL**

AGENDA

Call to Order – John Fraser

Roll Call – Barbara Golden

Approval of May 19 Meeting Minutes

Treasurer's Report – David Mariotti

Executive Committee Report – John Fraser

- VCB 2012 Marketing Plan Draft Review

Executive Director's Report – Richard Goldman

- Website Booking Engine Proposal Presentation from Book Direct
- Special Award Presentation
- Department Reports

Other Business

Public Comments

Adjournment