

**St. Augustine, Ponte Vedra & The Beaches  
Visitors and Convention Bureau  
Board of Directors Meeting  
2:30 p.m., Thursday, August 25, 2011  
Hilton Garden inn  
45 PGA Blvd.  
Ponte Vedra Beach, FL**

**AGENDA**

**Call to Order** – John Fraser

**Roll Call** – Barbara Golden

**Approval of July 21 Meeting Minutes**

**Treasurer's Report** – David Mariotti

**Executive Committee Report** – John Fraser

- Presentation by First Coast United Way
- 2011-12 Board Nominations Approval

**Executive Director's Report** – Richard Goldman

- Department Reports

**Other Business**

- Agency presentation of proposed FY2012 Media Plan

**Public Comments**

**Adjournment**