

**SJC Visitors & Convention Bureau
Board of Directors Meeting
April 1, 2009**

Regular Meeting – 1:30 p.m. – Hilton St. Augustine Historic – 32 Avenida Menendez

AGENDA

1. CALL TO ORDER – Charles Cox

2. ROLL CALL – Dena Masters

3. INTRODUCTIONS – Charles Cox

4. APPROVAL OF MINUTES: February 4, 2009

5. TREASURER’S REPORT – BOB O’Neill

6. PRESIDENT’S REPORT - Glenn Hastings
 - FY 2009 Budget Update
 - FY 2010 Budget Outlook
 - Destination Master Plan Update
 - SAPVB.org & Other Web Changes

7. VCB Staff Report
 - NY Media Reception – Jay Humphreys
 - Advertising Report – Lori Driscoll

8. INDUSTRY REPORTS:
 - City of St. Augustine – Commissioner Jones
 - County Commission – Ron Sanchez
 - St. Johns County Chamber – Robin Burchfield
 - Accommodations
 - Restaurants
 - Attractions

9. BOARD MEMBER COMMENTS

10. NEW OR OTHER BUSINESS