



St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau
October 2009 Newsclip Report

Media Coverage Totals

Total Circulation/Impressions of Stories Reported 18,983,056

Publicity Value of Coverage Reported \$319,298.50

This includes all Florida, National and International Print Media, as well as all web-based print, broadcast and travel blogs reported through CisionPoint Media Monitoring.

Breakdown by Florida, National, International, Events, and web-based media follow:

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Newsclip report

Florida Coverage

October

Outlet	Title/Program	Media Type	Publication Date	Circulation	VCB	Publicity Value
Florida Trend	Destination Florida	Print	11/1/2009	54,114		\$101.74
Florida Trend	Why Florida?	Print	10/1/2009	54,114		\$2,146.15
Florida Travel & Life	WINE-DOWN	Print	11/1/2009	101,591		\$418.22
Florida Travel & Life	THE GUIDE	Print	11/1/2009	101,591		\$920.41
Florida Travel & Life	guide	Print	10/1/2009	101,591		\$866.08
Florida International Magazine	statewide restaurant guide	Print	10/1/2009	70,244	assist	\$8,322.29
Jacksonville	Village by the sea meets South Florida chic.	Print	11/1/2009	20,910	assist	\$207.07
Northwest Florida Daily News	2010 HOG Rally picks Okaloosa: The Florida Harley	Print	10/30/2009	35,775		\$208.74
Orlando Sentinel	'Crucial' fight over fishing	Print	10/7/2009	220,472	assist	\$2,462.00
St. Petersburg Times	FLORIDA, A FONT OF WEIRDNESS	Print	10/18/2009	283,093	pitch	\$3,289.76
The Florida Times-Union	Music Notes: Tonight's Three Doors Down, Rivalry ↑	Print	10/30/2009	122,655		\$1,073.48
The Florida Times-Union	2010 Nationwide Tour tourney coming to TPC Sawc	Print	10/20/2009	122,655		\$930.35
The News-Journal	Pickin' on Gamble: Festival sheds light on folk singe	Print	10/7/2009	83,169	assist	\$1,338.53
The Tampa Tribune	Tampa Tribune, Fla., Joey Johnston column: Wake-	Print	10/23/2009	195,277	assist	\$4,560.70
Total Florida Publication Stories				1,567,251		\$26,845.52

St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau

Newsclip report National Coverage

October

Outlet	Title/Program	Date	Circulation	VCB	Publicity Value
Belleville News-Democrat	What's happening	10/29/2009	49,985	release	\$2,087.71
Coventry Telegraph	Tonks takes title at county comp	10/1/2009	48,025		\$182.92
Corporate & Incentive Travel	BUILDING A CASE FOR MEETING ON THE GREE	10/1/2009	40,005	vcb pitch	\$2,357.51
Daily Press	VA. STARS TO RAISE VSGA MONEY	10/2/2009	71,622		\$290.20
Golf Magazine	the Best	10/1/2009	1,414,751		\$21,668.45
Golf Magazine	What Tour Pros Think About...	10/1/2009	1,414,751		\$343.94
Golf World	Resort Reputation/prestige	10/5/2009	211,668		\$566.05
Golf World	GotfWorld READERS' CHOICE RANKINGS h	10/5/2009	211,668		\$397.95
Incentive	RAYS OF LIGHT	10/1/2009	65,001	VCB init	\$3,709.39
Houston Chronicle	top 10 ghost tours	11/1/2009	583,364	assist	\$737.48
Luxury Travel Advisor	Five Tips for Luxury Newbies	10/1/2009	11,500	assist	\$143.89
Links Magazine	Historic Seaside Resort	10/1/2009	253,016	assist	\$1,558.29
Leader's Edge	SIP, SUP, CRUISE. Windstar	10/1/2009	14,040		\$109.00
Omaha World-Herald	Fall into a Florida beach bargain	10/11/2009	205,759		\$2,771.25
PGA TOUR Partners	Four New Inductees Set For World Golf Hall Of Farr	11/1/2009	368,783		\$1,637.71
San Antonio Express-News	top 10 ghost tours	11/1/2009	303,737	assist	\$827.03
Star Tribune	Fountain Of youth	10/25/2009	497,678		\$8,880.79
The Capeway Traveler	ST. AUGUSTINE, Fla. -	10/1/2009	66,000	VCB initia	\$135.85
The Boston Globe	Touristy but not tacky, St. Augustine carries its past	11/1/2009	302,938	assist	\$3,996.63
The Knot Magazine	THE BEST OF FLORIDA AND THE SOUTHEAST	10/1/2009	330,000	Initiative	\$51,222.35
The Sun News	BRIEFLY: Byrd, Pope keeping pace at PGA Q-Schc	10/23/2009	47,282		\$291.97
The Sun News	Three area players headed to PGA Tour Q-School t	10/10/2009	47,282		\$1,049.10
Travel Weekly	travel product news	10/12/2009	40,154	assist	\$201.75
USAE	St. Augustine VCB Leader Resigns Post, Stays TDC	10/20/2009	7,000	assist	\$46.06
USA Today	Hatch asks Obama for help with BCS	10/22/2009	2,113,725		\$22,267.83
Wisconsin Golfer	St. Kitts Marriott Resort	11/1/2009	42,000		\$272.29
Chicago Sun-Times	DESTINATION: NORTHEAST FLORIDA	10/16/2009	312,141		\$1,973.02
Total Natioanl Stories in print			9,073,875		\$129,726.41

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Newsclip report

October

International Media

Publication Date	Outlet	Title/Program	Circulation	VCB input	Publicity Value
1-Oct-09	Golf & Country (Switzerland)	Ein Clubhaus, grösser als das Weisse Haus	15000	hosted media	\$37,000
Total International Stories in Print			15000		\$37,000

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Newsclip report

October

Events Coverage

Outlet	Title/Program	Date	Circualtion	VCB Assist	Publicity Value
Miami Herald-Broward Edition	FLORIDA EVENTS	10/4/2009	270,166	VCB Release	\$967.70
Miami Herald	FLORIDA EVENTS	10/25/2009	270,166	VCB Release	\$788.17
Miami Herald	FLORIDA EVENTS	10/4/2009	270,166	VCB Release	\$958.94
Miami Herald	Florida events: Oct. 9-11	10/4/2009	202,122	VCB Release	\$671.56
Orlando Sentinel	AROUND FLORIDA	10/18/2009	325,078	VCB Release	\$2,976.82
Orlando Sentinel	AROUND FLORIDA	10/4/2009	325,078	VCB Release	\$2,434.14
South Florida Sun Sentinel	AROUND FLORIDA	11/1/2009	285,196	VCB Release	\$1,553.10
South Florida Sun Sentinel	AROUND FLORIDA	10/25/2009	285,196	VCB Release	\$2,154.00
South Florida Sun Sentinel	Historic Gasparilla Inn beg	10/18/2009	285,196	VCB Release	\$3,281.84
South Florida Sun Sentinel	AROUND FLORIDA	10/4/2009	285,196	VCB Release	\$2,080.04
	Total Event listings in print		2,803,560		\$17,866.31

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Newsclip report

Internet Coverage

October

Outlet	Title/Program	Media Type	Publication Date	VCB Input	Nielsen NetR	Publicity Value
Yahoo! Finance - News & Weather	Black Art Beer Showcased at St. Augustine Oktoberfest	Internet	10/21/2009		6,434,035	\$2,950.79
Yahoo! Canada	Nationwide event going to PGA headquarters (AP)	Internet	10/21/2009		12,937	\$14.00
Yahoo! Canada	Black Art Beer Showcased at St. Augustine Oktoberfest	Internet	10/21/2009		12,937	\$14.00
wsslfm.com	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009		30,489	\$14.00
WPIX	Florida Travel Tips & Deals - WPIX	Internet	10/29/2009		259,389	\$600.84
WPIX	Florida Golf Guide -- Inside the World Golf Hall of Fame	Internet	10/28/2009		259,389	\$98.09
WorldGolf.com	World Golf Hall of Fame announces opening of his	Internet	10/26/2009		264,829	\$223.50
WorldGolf.com	Legends Tour Open Championship announces ch	Internet	10/3/2009		264,829	\$219.24
WorldGolf.com	Jim DeReuil new Director of Agronomy at Honours	Internet	10/1/2009		264,829	\$123.11
World of Wheels	Drive a snowbird's car to Florida and get paid	Internet	10/18/2009		456	\$14.00
wkwkfm.com	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009		139	\$14.00
WKJK-AM	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009		610	\$14.00
WJCL ABC 22	Golf Course Review - The Homestead (Cascades/	Internet	10/29/2009		7,609	\$41.55
Wilsontimes.com	Barton's Muto named CC Golfer of the Month	Internet	10/30/2009		12,627	\$14.00
WHYN-AM	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009		3,048	\$14.00
WFBQ	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009		14,784	\$14.00
WFAA.com	Local links: Representing U.S. a thrill for Dallas' Jo	Internet	10/1/2009		836,300	\$319.25
WALK-IFM	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009		12,283	\$14.00
Waggle Room	Nationwide Tour to Sawgrass in 2010 - Waggle Ro	Internet	10/22/2009			\$14.00
Waggle Room	A Great Tour of the World Golf Village - Waggle R	Internet	10/4/2009			\$14.00
USATODAY.com	Palmer presents Ike into World Golf Hall of Fame	Internet	11/1/2009		9,469,776	\$10,455.48
TravelPulse.com	Destination - St. Augustine Announces New Getaw	Internet	10/5/2009	vcb	39,235	\$14.00
Travel Video Television Ne	Greek Festival Returns to St. Augustine, Florida	Internet	10/2/2009	vcb	65,755	\$16.99
Travel + Leisure	Fall Golf Deals: Florida and Mexico Packages Expi	Internet	10/20/2009	vcb	75,000	\$14.00
Travel + Leisure	st-augustine-florida-world-golf-hall-of-fame-gala-ev	Internet	10/19/2009	vcb	75,000	\$14.00
TransWorldNews	Winter Bliss in the Snow or Sun at a Bed and Brea	Internet	10/31/2009		124,412	\$56.95
TicketNews	Bonnie Raitt TicketNews	Internet	10/16/2009			\$14.00
Ticker Technologies	NATIONWIDE - Nationwide Tour Championship at	Internet	10/22/2009		207,488	\$248.38
Ticker Technologies	Nationwide Tour adds new event in Jacksonville	Internet	10/22/2009		207,488	\$50.08
thefoxrocks1037.com	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009		3,265	\$14.00
The Wire	Heritage Golf Group will re-open TPC Prestancia's	Internet	10/2/2009		26,910	\$14.00
The Wire	Honours Golf Co. promotes Jim DeReuil to directo	Internet	10/2/2009		26,910	\$14.00

The Washington Times	Golf world celebrates Eisenhower with title	Internet	10/27/2009	2,696	\$14.00
The Ticket	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	1,300	\$14.00
The Student Operated Pre	The Ghosts of St. Augustine	Internet	10/31/2009	26,502	\$14.00
The Student Operated Pre	Judyth Piazza chats with Kevin Cropp, Author of TI	Internet	10/10/2009	26,502	\$14.00
The Phoenix Business Jou	Banks turn to home staging to sell homes	Internet	10/29/2009	38,133	\$20.22
The Olympian	Nationwide Tour adds new event in Jacksonville	Internet	10/21/2009	126,072	\$29.30
The Golf Channel	Bunker Shots: The Heart to Persevere	Internet	10/28/2009	521,370	\$866.95
The Golf Channel	Jackâ□□s, Arnieâ□□s fingerprints all over Q-Scho	Internet	10/23/2009	521,370	\$120.72
The Futon Critic	GHOST HUNTERS, THE #1 PARANORMAL FRAI	Internet	10/13/2009	1,626,603	\$527.87
The Florida Star	Lifestyle October 3, 2009	Internet	10/5/2009	3,034	\$14.00
the destin log	Emerald Grande to host 2010 Harley Rally - News	Internet	10/31/2009	6,953	\$14.00
the destin log	HERE COME THE HOGS: Emerald Grande to hos	Internet	10/31/2009 vcb	6,953	\$14.00
the destin log	Emerald Grande to host 2010 Harley Rally - News	Internet	10/29/2009	6,953	\$14.00
The Denver Business Jour	Nationwide Tour coming to Northeast Florida	Internet	10/19/2009	60,341	\$14.00
The Boerne Star	Lawn proposal sparks city turf war (22)	Internet	10/25/2009	4,799	\$14.00
The Augusta Chronicle	Ike liked his golf	Internet	11/1/2009	277,620	\$236.28
The Augusta Chronicle	Man seeks confirmation of found Masters medal	Internet	10/28/2009	277,620	\$120.13
StreetInsider.com	Black Art Beer Showcased at St. Augustine Oktobæ	Internet	10/21/2009	174,469	\$89.22
St. Petersburg Times	The state capital that time forgot	Internet	10/2/2009	803,758	\$549.70
Squidoo	Wine-Themed Wedding	Internet	10/29/2009	4,162,237	\$9,354.69
ShreveportTimes.com	Church fair will be held this weekend in Isle Brevell	Internet	10/6/2009	75,442	\$24.01
SF Gate	The Hawaii teen goes to school	Internet	10/20/2009	2,524,745	\$2,135.24
seattlePI.com	Golf Course Review - The Homestead (Cascades/)	Internet	10/29/2009	1,298,931	\$6,787.47
searcharticles.net	What Not to Miss On Your Florida Vacation	Internet	10/24/2009	3,997	\$14.00
San Francisco Business T	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/23/2009	75,546	\$21.95
Reuters	Warner Bros. Pictures' Where the Wild Things Are	Internet	10/19/2009	5,533,592	\$10,522.34
Puget Sound Business Jou	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/21/2009	27,504	\$14.00
PR-USA.NET	Black Art Beer Showcased at St. Augustine Oktobæ	Internet	10/24/2009	8,135	\$14.00
PRLog	Davidson Realty to Host Free Webinar Series on F	Internet	10/31/2009	357,702	\$247.51
PR.com	Nov. 7th Sneak Peek Saturday Open House at The	Internet	11/1/2009	140,804	\$52.49
Portland's CW	Pensacola celebrates 450th birthday - KRCW	Internet	11/1/2009	6,975	\$14.00
PGATOUR.com	WGHOFF Induction: O'Connor had impact on golf, li	Internet	10/31/2009	316,891	\$171.68
PGATOUR.com	WGHOFF Induction: 'Brilliant' Olazabal overcame ok	Internet	10/30/2009	316,891	\$167.43
PalmBeachPost.com	Sound off on planned protests	Internet	10/19/2009	749,771	\$1,185.08
Ocala.com	Event listings for Oct. 22-28, 2009	Internet	10/24/2009	196,864	\$635.88
Ocala.com	Event listings for Oct. 15-21, 2009	Internet	10/17/2009	196,864	\$733.91
Ocala.com	Warning: The ghouls are hungry	Internet	10/16/2009	196,864	\$174.59

Ocala.com	Event listings for Oct. 1-7	Internet	10/1/2009	196,864	\$831.23
newsobserver.com	Nationwide Tour adds new event in Jacksonville	Internet	10/23/2009	753,237	\$176.43
news-journalonline.com	Events, happenings and Halloween	Internet	10/21/2009	157,445	\$245.90
news-journalonline.com	Festival honors Gamble Rogers' life, music	Internet	10/8/2009	157,445	\$112.60
news-journalonline.com	Gamble Rogers festival sheds light on folk singer's	Internet	10/7/2009	157,445	\$136.96
Newschief.com	Hawaii celebrates new saint, return of relic	Internet	11/1/2009	26,319	\$19.36
NewMobility.com	New Mobility: The magazine for active wheelchair u	Internet	10/30/2009	7,822	\$14.00
naplesnews.com	Local tennis: Marco matchmaker hanging it up afte	Internet	10/28/2009	228,814	\$199.04
naplesnews.com	College Notebook: Oct. 5	Internet	10/5/2009	228,814	\$182.67
MyContentBuilder	Safe Vacation Tips	Internet	10/8/2009	1,345	\$14.00
MSN Money	Black Art Beer Showcased at St. Augustine Oktobe	Internet	10/21/2009	6,063,240	\$3,051.76
MontgomeryAdvertiser.cor	Montgomery mortgage fraud scheme: Florida man	Internet	10/3/2009	123,344	\$59.21
Minnesota Golfer	Hanson, Swedberg Advance in Q-School; Rask Bir	Internet	10/25/2009		\$14.00
MiamiHerald.com	Florida events: Oct. 9-11	Internet	10/4/2009	1,900,000	\$270.08
mcall.com	With a high school diploma in hand, Hawaii's Tadd	Internet	10/20/2009	265,105	\$246.96
mcall.com	How did Florida rank in Cond Nast Traveler's read	Internet	10/19/2009 vcb	265,105	\$46.22
mcall.com	Haunted Florida: The darker side of the Sunshine	Internet	10/17/2009	265,105	\$167.32
MassLive.com	Ghost Hunters Halloween Live recap - 4 out 5 view	Internet	11/1/2009	6,959	\$14.00
Massagemag.com	SpaQuality Releases "The International Standards	Internet	10/16/2009		\$14.00
Marketwire	Black Art Beverage, Inc. : Black Art Beer Showcas	Internet	10/21/2009	125,929	\$59.22
Marketwire	Black Art Beer Showcased at St. Augustine Oktobe	Internet	10/21/2009	125,929	\$57.87
Manila Bulletin	WALA LANG: Heritage Preservation vs Rate of Re	Internet	11/1/2009	80,983	\$36.78
Malay Mail (Malaysia) Onli	Wozniacki forced to grow up quickly	Internet	10/27/2009	33,499	\$17.85
Macon.com	Nationwide Tour adds new event in Jacksonville	Internet	10/21/2009	371	\$14.00
Macon.com	The Hawaii teen goes to school	Internet	10/20/2009	371	\$14.00
Lancaster Eagle Gazette	Jeanette F. Von Ins	Internet	10/3/2009	17,608	\$14.00
LA PRENSA	Spanish royals mark 400th anniversary of Santa Fe	Internet	10/7/2009		\$14.00
KRLD NewsRadio 1080	KRLD - AP News Article	Internet	10/20/2009	75,300	\$65.23
KOB.com	Americans win the Presidents Cup	Internet	10/11/2009	42,726	\$34.38
kmtr.com	Golf Course Review - The Homestead (Cascades/	Internet	10/30/2009	57,659	\$314.85
KISSFM 104.7	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009	45,859	\$14.00
kiss107siouxcity.com	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	391	\$14.00
KISS 95.7	Nationwide Tour adds new event in Jacksonville	Internet	10/26/2009		\$14.00
KansasCity.com	Nationwide Tour adds new event in Jacksonville	Internet	10/21/2009	985,942	\$207.14
Juice Magazine	Juice Magazine News - Dogtown Chronicles, Zeph	Internet	10/5/2009		\$14.00
journalnow.com	Memories: Trevino still talks of putter in 1974	Internet	10/5/2009	184,186	\$117.90
Jewish Light	Week of Sept. 23, 2009	Internet	10/3/2009	57,113	\$33.24

Jetsettersblog	Jetsettersblog » Top Summer Travel Destinations	Internet	10/28/2009		\$14.00
Jetsettersblog	Jetsettersblog » Florida's Renaissance at World Golf Village	Internet	10/10/2009	VCB	\$14.00
Jetsettersblog	Jetsettersblog	Internet	10/10/2009		\$14.00
jacksonville.com	Dining Notes: Upcoming wine festivals and more	Internet	10/30/2009	555,440	\$88.39
jacksonville.com	NewArt Notes: Weekend events at Cummer, St. Augustine	Internet	10/29/2009	555,440	\$334.68
jacksonville.com	NewMusic Notes: Tonight's Three Doors Down, Rascal Flatts	Internet	10/29/2009	555,440	\$173.30
jacksonville.com	NewGiving Back Month set to tee off	Internet	10/28/2009	555,440	\$168.33
jacksonville.com	Trick or Treat Yourself to These Fun Art Events	Internet	10/28/2009	555,440	\$338.16
jacksonville.com	Jacksonville is Golf Town USA	Internet	10/22/2009	555,440	\$140.03
jacksonville.com	NewDye's Valley Course to be site of Winn-Dixie Junior Golf	Internet	10/22/2009	555,440	\$296.94
jacksonville.com	NewKuchars taking swing at tennis	Internet	10/22/2009	555,440	\$87.89
jacksonville.com	Events	Internet	10/16/2009	555,440	\$637.09
jacksonville.com	Haunts and horrors kick off Halloween at Adventureland	Internet	10/14/2009	555,440	\$267.65
jacksonville.com	Art Events on the Horizon	Internet	10/13/2009	555,440	\$482.66
jacksonville.com	Junior group heading to Golfplex	Internet	10/11/2009	555,440	\$113.71
jacksonville.com	Sea and Sky Spectacular is back at Jacksonville Beach	Internet	10/10/2009	555,440	\$366.46
jacksonville.com	Disguise your pet at 'Howl'oween' fundraiser	Internet	10/10/2009	555,440	\$275.10
jacksonville.com	Letters from readers	Internet	10/5/2009	555,440	\$407.18
jacksonville.com	FIND YOUR WEEKDAY ART FIX	Internet	10/5/2009	555,440	\$288.01
jacksonville.com	Entertain Yourself with Art Adventures This Weekend	Internet	10/3/2009	555,440	\$276.59
jacksonville.com	Model Citizens work their magic at Hobby Lobby	Internet	10/3/2009	555,440	\$272.12
Jacksonville News	World Golf Village Open House Event Includes Car Show	Internet	10/30/2009	14,101	\$14.00
Jacksonville News	World Golf Village Homeowners Can Experience Fun	Internet	10/30/2009	14,101	\$14.00
Jacksonville News	Jacksonville is Golf Town USA	Internet	10/21/2009	14,101	\$14.00
Jacksonville Business Journal	Heritage Bank of North Florida	Internet	10/29/2009	15,238	\$14.00
Jacksonville Business Journal	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/21/2009	15,238	\$14.00
Jacksonville Business Journal	Nationwide Tour coming to Northeast Florida	Internet	10/20/2009	15,238	\$14.00
islandpacketonline	Heritage's trouble just a sign of the times	Internet	10/6/2009	79,021	\$70.29
Inverness Courier	Kelsey set for early Curtis Cup debut	Internet	10/2/2009		\$14.00
Individual.com	Black Art Beer Showcased at St. Augustine Oktoberfest	Internet	10/21/2009	6,160	\$14.00
Individual.com	"The Turn" will be built for The Players Champions	Internet	10/4/2009	6,160	\$14.00
Houston Business Journal	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/23/2009	43,107	\$14.00
hotelexecutive.com	Fall is Filled with New Vacation Discoveries in St. Augustine	Internet	10/8/2009	14,764	\$43.00
hotelexecutive.com	Greek Festival Returns to St. Augustine	Internet	10/1/2009	14,764	\$14.00
Hotel Online	Hotels' doors are open wide as vacancies drag on	Internet	10/20/2009	263,106	\$137.60
Hot 95.1 FM	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	286	\$14.00
Hall of Fame Magazine	Title Unavailable	Internet	10/7/2009		\$14.00

Hall of Fame Magazine	Title Unavailable	Internet	10/7/2009		\$14.00
greenbaypressgazette.com	Craft shows 2009	Internet	10/4/2009	286,996	\$79.28
Golfer's Guide	LPGA State Farm Classic Extends Contract with Title	Internet	10/7/2009	60,248	\$20.68
Golfer's Guide	On the Tee - Golfers Guide: The complete guide to	Internet	10/2/2009	60,248	\$64.74
Golfer's Guide	Celebrity Golf Tournament and Gala Raises More than	Internet	10/2/2009	60,248	\$36.03
Golfer's Guide	Greens Renovations Nearly Complete at Falcon's Hill	Internet	10/2/2009	60,248	\$21.81
Golfer's Guide	In the News - Golfers Guide: The complete guide to	Internet	10/2/2009	60,248	\$58.22
Golf on About.com	Golf on About.com - Your Guide to Everything Golf	Internet	10/25/2009		\$14.00
Golf Magazine	New inductee Lanny Wadkins had the "stuff" of great	Internet	10/29/2009	680,777	\$271.44
Golf Gear Review	Golf by Mike Dudurich Expert Opinions & Biting Critic	Internet	10/7/2009	35,636	\$41.80
Golf Gear Review	Golf by Mike Dudurich Expert Opinions & Biting Critic	Internet	10/5/2009	35,636	\$41.35
Golf Gear Review	Golf by Mike Dudurich Expert Opinions & Biting Critic	Internet	10/1/2009	35,636	\$50.46
Golf Course Management	GIS, conference registration open for GCSAA men's	Internet	10/4/2009	11,659	\$14.00
Golf Course Management	Rankin to receive GCSAA's Old Tom Morris Award	Internet	10/4/2009	11,659	\$14.00
Golf Course Management	Hyer nominated for USGA presidency	Internet	10/4/2009	11,659	\$14.00
Golf Blogger	Golfblogger: Daily Golf Blog, Golf News, Michigan	Internet	10/6/2009	3,691	\$14.00
Golf Blogger	Golfblogger: Daily Golf Blog, Golf News, Michigan	Internet	10/1/2009	3,691	\$14.00
GLENDALE NEWS-PRESS	START THE PRESSES: Cycling through some chaotic	Internet	10/5/2009	VCB 813	\$14.00
GainesvilleSun.com	UF women's coach on the mend	Internet	10/28/2009	106,452	\$28.17
Gaea Times	Golf - Sports News	Internet	10/21/2009	435,422	\$14.00
Gaea Times	Olympic boom? Or Olympic bust? Going for the gold	Internet	10/3/2009	435,422	\$14.00
FOX8.com	Florida Travel Tips & Deals - WJW	Internet	10/31/2009	159,636	\$298.56
FOX8.com	Florida Travel Tips & Deals - WJW	Internet	10/26/2009	159,636	\$369.35
Fox Sports 970 Pittsburgh	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	8,438	\$14.00
FOX 8: MYFOX8.com	Florida Travel Tips & Deals - WGHP	Internet	10/25/2009	9,649	\$20.42
FOX 8: MYFOX8.com	Florida Travel Tips & Deals - WGHP	Internet	10/25/2009	VCB 9,649	\$22.33
FOX 8: MYFOX8.com	With a high school diploma in hand, Hawaii's Tadd	Internet	10/24/2009	9,649	\$14.00
FOX 8: MYFOX8.com	Florida Golf Guide -- Inside the World Golf Hall of Fame	Internet	10/2/2009	9,649	\$14.00
FOX 61	With a high school diploma in hand, Hawaii's Tadd	Internet	10/20/2009	15,768	\$14.00
FOX 40	With a high school diploma in hand, Hawaii's Tadd	Internet	10/22/2009	15,561	\$14.41
Forbes.com	The Hawaii teen goes to school	Internet	10/20/2009	6,530,503	\$5,523.00
Folio Weekly Network	Jacksonville & Northeast Florida's Happenings	Internet	10/16/2009	4,019	\$14.00
Folio Weekly Network	Folio Weekly Festivals	Internet	10/8/2009	4,019	\$14.00
Folio Weekly Network	Jacksonville & Northeast Florida's Happenings	Internet	10/7/2009	VCB 4,019	\$14.00
Florida Baptist Witness	Small Groups Conference offered on-site and on-line	Internet	10/21/2009	4,893	\$14.00
firstcoastnews.com	TPC Sawgrass to Host Nationwide Tour Event in 2010	Internet	10/21/2009	274,056	\$50.23
firstcoastnews.com	Thousands Roll into St. Augustine for Oktoberfest	Internet	10/17/2009	274,056	\$37.00

firstcoastnews.com	St. Augustine Honors Greek Traditions, Customs t	Internet	10/9/2009	VCB	274,056	\$28.67
firstcoastnews.com	Seige Recreation at Castillo de San Marcos	Internet	10/7/2009	VCB	274,056	\$55.86
firstcoastnews.com	'Paint-out' Celebrates Beauty of Bartram Trail	Internet	10/7/2009	VCB	274,056	\$42.39
firstcoastnews.com	Community Unites to Support A Family Fighting Ca	Internet	10/6/2009		274,056	\$104.13
firstcoastnews.com	Annual Boots and Badges Golf Tournament to Hel	Internet	10/4/2009		274,056	\$57.58
Fernandina Beach News L	A park, a dog and a tent	Internet	10/17/2009	VCB	8,334	\$14.00
Fans Only	Auburn's Blayne Barber Earns Medalist Honors At	Internet	10/26/2009		300,399	\$69.29
Fans Only	M. Golf. Auburn's Blayne Barber Earns Medalist H	Internet	10/19/2009		300,399	\$71.17
Family Travel Forum	Family Spring Break 2010 - Family Travel Boards	Internet	11/1/2009		3,704	\$14.00
ezrock.com	Muscle Hill looking to finish career with 20th straig	Internet	10/20/2009		2,811	\$14.00
ExpressVoyage.ca	EXPRESS VOYAGE.CA - le No 1 de l'information	Internet	10/11/2009		408	\$14.00
ESPN Radio 1410	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009		1,595	\$14.00
Edinburgh Evening News	Asperger's Syndrome sufferer Antonio Abrante ho	Internet	10/1/2009		529	\$14.00
Economist's View	Economist's View	Internet	10/6/2009		36,421	\$348.49
Earthtimes.org	Black Art Beer Showcased at St. Augustine Oktob	Internet	10/21/2009		226,545	\$116.46
DMN Newswire	Warner Bros. Pictures' Where the Wild Things Are	Internet	10/19/2009		396	\$14.00
DMN Newswire	RollCall Expands Webcasting Offerings with Acqui	Internet	10/7/2009		396	\$14.00
DesMoinesRegister.com	Basu: Summer of love a turning point for the value	Internet	10/16/2009		638,936	\$345.58
Department of Arts, Sport	Speaking Points Martin Cullen, TD Minister for Arts	Internet	10/27/2009			\$14.00
DenverPost.com	The Hawaii teen goes to school	Internet	10/20/2009		1,100,482	\$1,003.51
DentonRC.com	Local links: Representing U.S. a thrill for Dallas' Jo	Internet	10/1/2009		73,022	\$27.94
dBusinessNews Jacksonvi	World Golf Village Open House Event Includes Ca	Internet	10/30/2009			\$14.00
DallasNews.com	Use Tabasco-water mixture to rid your plants of ral	Internet	10/9/2009		1,488,428	\$633.39
DallasNews.com	Local links: Representing U.S. a thrill for Dallas' Jo	Internet	10/4/2009		1,488,428	\$566.86
DailyCommercial.com	Explore the human spirit	Internet	10/20/2009	VCB	17,699	\$14.00
Daily Tribune	Kagay-an Festival a success	Internet	10/6/2009		5,393	\$14.00
Daily Sun	Hardin, Ladden, Lucaas, Stasi all advance during 1	Internet	10/6/2009		65,550	\$27.02
Daily News	Florida Harley-Davidson club hosting annual rally	Internet	10/30/2009	VCB	119,767	\$37.69
Corporate & Incentive Trav	Building A Case For Meeting On The Green	Internet	10/30/2009	VCB		\$14.00
Corporate & Incentive Trav	Golf Programs	Internet	10/30/2009	VCB		\$14.00
Corporate & Incentive Trav	Corporate & Incentive Travel > Home	Internet	10/7/2009			\$14.00
CNN.com	New inductee Lanny Wadkins had the 'stuff' of gre	Internet	10/29/2009		20,700,000	\$8,216.58
cleveland.com	Nationwide event going to PGA headquarters - Ne	Internet	10/21/2009		1,070,403	\$231.58
cleveland.com	Nationwide event going to PGA headquarters - Ne	Internet	10/21/2009		1,070,403	\$270.81
cjonline	Ghosts I Have Known: It's Halloween Week, and C	Internet	10/29/2009	VCB	94,024	\$179.63
chicagotribune.com	Has the Players surpassed the PGA as the 4th ma	Internet	10/30/2009		3,615,338	\$504.21
Charlotte Business Journa	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/21/2009		22,162	\$14.00

Centre Daily Times	Nationwide Tour adds new event in Jacksonville	Internet	10/22/2009	168,132	\$38.78
Catholic Exchange	How Soon Should a Baby be Baptized?	Internet	10/4/2009	43,325	\$69.06
Buzzle.com	Highlights of Goa Tour	Internet	10/2/2009	1,341,009	\$816.43
BusinessWire.com	Solar Energy Initiatives, Inc. Announces Key Mana	Internet	10/6/2009	273,464	\$246.92
Broadcast Newsroom	RollCall Expands Webcasting Offerings with Acqui	Internet	10/7/2009	31,525	\$14.00
Brisbane News (Australia)	Three wishes come true	Print	10/28/2009		\$23.00
Boston Herald.com	1st round of Viking Classic postponed by rain - Bo	Internet	10/29/2009	1,047,870	\$272.61
Boston Herald.com	Golf notes: Money the same, but only at the top - E	Internet	10/28/2009	1,047,870	\$542.40
Boston Herald.com	Nationwide event going to PGA headquarters - Bo	Internet	10/21/2009	1,047,870	\$257.62
Bluffton Blog	bluffton blogs BlufftonToday.com : Bluffton, South	Internet	10/4/2009		\$14.00
Bizjournals	Winn-Dixie to sponsor Nationwide golf tournament	Internet	10/21/2009	3,700,000	\$744.26
Belleville News-Democrat	Nationwide Tour adds new event in Jacksonville	Internet	10/21/2009	158,138	\$36.47
Belleville News-Democrat	The Hawaii teen goes to school	Internet	10/21/2009	158,138	\$133.74
Beaches Leader	Ponte Vedra Beach chamber announces auction it	Internet	10/31/2009	6,386	\$14.00
bclocalnews.com	More small 'local' events help farmers earn living	Internet	10/30/2009	68,773	\$45.62
Austin Daily Herald Online	Ralph L. Shammel	Internet	10/3/2009	16,041	\$14.00
AssociatedContent	Family Friendly Places to Stay in St. Augustine Flo	Internet	10/22/2009	6,557,280	\$3,816.30
AssociatedContent	St. Augustine Beach Florida Welcomes the 2009 F	Internet	10/21/2009	6,557,280	\$1,793.84
AssociatedContent	The Timeless Beauty of St. Augustine Florida	Internet	10/19/2009	6,557,280	\$3,394.22
AssociatedContent	Oktoberfest Has Arrived at St. Augustine Beach Pi	Internet	10/16/2009	6,557,280	\$1,670.73
AssociatedContent	Historic Places in the State of Florida	Internet	10/15/2009	6,557,280	\$2,778.69
AssociatedContent	Five U.S. Spa Vacation Destinations	Internet	10/9/2009	6,557,280	\$5,551.51
Associated Press	PGA Tour Schedule	Other	10/12/2009		\$23.00
Armchair Golf Blog	ARMCHAIR GOLF BLOG	Internet	10/13/2009	3,600	\$14.00
AOL FanHouse	Adam Scott Punks Us All, Shoots 68 in Opening R	Internet	10/1/2009	4,267,352	\$1,243.69
AM1230KOY	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	1,892	\$14.00
AM 540 WFLA	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	20,752	\$14.00
AM 1300 The Zone	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	5,247	\$14.00
al.com	Sports Digest	Internet	10/20/2009	828,305	\$597.59
abc4.com	Field announced for champions challenge	Internet	10/1/2009	19,176	\$14.00
ABC 7 News	Olazabal Elected To World Golf Hall Of Fame	Internet	10/3/2009	243,020	\$69.09
97.1ZHT	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	12,033	\$14.00
96.1 KISS FM	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	6,200	\$14.00
620wdae.com	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009	77,147	\$18.28
50 the CW 14/31	Golf Course Review - The Homestead (Cascades/	Internet	10/30/2009	2,200	\$14.00
103 JAMZ	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009	12,814	\$14.00
102 JKK	Nationwide Tour adds new event in Jacksonville	Internet	10/25/2009	297	\$14.00

100.7 WMMS	Nationwide Tour adds new event in Jacksonville	Internet	10/24/2009	23,335	\$14.00
	Total Internet or web based stories			5,523,370	\$107,860.26